

<Dillon Adams/>

FRONT-END & FULL-STACK WEB DEVELOPER

Laravel • PHP • JavaScript • WordPress • React • Next.js

// Professional Summary

Full-stack web developer with 12+ years across development and design, including 6+ years as Director and lead developer of Digital Stream, the digital agency I co-founded. Expert in PHP, Laravel and WordPress, with modern front-end work in JavaScript, React and Next.js. I architect scalable, secure, data-driven websites and applications and run the infrastructure behind them - Linux hosting, DNS, SSL and email across a 30+ domain client portfolio.

// Key Achievements

</> 50+ Websites Delivered	</> 30+ Website Migrations	</> 5+ E-Commerce Builds	</> 20+ Brands/ Accounts	</> 3-8 Concurrent Projects
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< Experience />

DIGITAL STREAM

Dec 2019 – Present

Director & Lead Web Developer

Centurion, Gauteng

- Lead developer on every client project for a Level 1 B-BBEE full-service digital agency: Laravel/PHP applications, custom WordPress builds, and headless stacks using Next.js, Strapi and WP GraphQL.
- Delivered 50+ websites and 30+ migrations, including WooCommerce builds, across 3-8 concurrent projects.
- Own the full lifecycle — scoping, UI design, development, deployment, SEO and support; escalation point for complex technical problems.

Earlier Experience

Multimedia Designer | Exclusive Networks Africa

Jun 2019 – Nov 2019

- Delivered DNS and hosting support, email marketing campaigns and optimised landing pages for HR and Marketing; converted a 6-month contract into an ongoing contracted-services engagement.

Web Developer / Junior Web Developer | IDEALWEB

Jan 2016 – May 2019

- Core Laravel developer on Recruit 360, a recruitment SaaS platform: database design, dashboards, interactive JavaScript components and REST API integrations with PNet and Career Junction. Much of it still in production. Promoted from a Junior Web Developer in 2018.
- Full-lifecycle delivery on WordPress and Drupal websites.

Graphic & Web Designer | Clickmode Marketing

Jan 2016 – May 2019

- Introduced open-source WordPress to the business, cutting hosting and admin costs while modernising the entire client website offering; managed DNS, cPanel and WHM.
- Built and styled client websites to spec while producing supporting brand collateral: logos, posters, business cards and social campaign artwork.

Earlier Roles | FOSA - Kwesukela - Golden Falls

2013 – 2018

- Branding, print production and website maintenance across three design-focused roles, including three years of voluntary work for the Foundation of Sport Alchemy.



// Contact

- Centurion, Gauteng
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< Technical Skills />

- Laravel / PHP
- JavaScript / jQuery
- HTML5 / CSS3
- React
- Next.js
- WordPress / Elementor
- WooCommerce
- REST APIs
- Responsive UI / UX
- DNS
- cPanel / Hosting
- Tailwind CSS / Bootstrap
- Website Migrations
- Debugging / QA
- GitHub / Gitlab
- MySQL / Prisma
- Object-Oriented Programming

< Tools />

- Figma
- Adobe Creative Cloud
- Canva
- ClickUp
- Asana
- Trello
- Odoo
- Vtiger
- Google Analytics
- AI-assisted Workflows

< Education />

CTU Training Solutions

Multi-media & Web Development
2012

CTU Training Solutions

Graphic & Web Design
2011

Lyttelton Manor High School

Grade 12 (NSC)
2010

< Certifications />

- MICT SETA – Multimedia & Web Development
- MICT SETA – Design Foundation
- Protection of Personal Information Act

< Languages />

- English
- Afrikaans

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Portfolio and selected work available on LinkedIn / on request

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